



2019-2020

Sponsorship Guidelines

Life As an African-American Widow:

A Conversation About Race, Grief & Widowhood

An American Tour of the Cities

LIMITED VERSION



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Who We Are

Black Women Widow's Empowered is a nonprofit organization that empowers widows through social media and face to face interactions with the intent to create a safe, online and in-person group for women of color who can identify with the unique circumstances and challenges faced in a world of intolerance while black and widowed.

Our mission is to aid widows back to spiritual, emotional and physical wholeness and hope by various means.

**We are fiscally sponsored by The Carla Rose Foundation, Inc., P.O. Box 206, Drayton, SC 29333. Your [donation](#) is tax-deductible EIN: 46-1330488 (Make your check out to The Carla Rose Foundation - notating BWWE in the notes section)*

Did You Know That You Can:

- GET INVOLVED by way of changing lives through media and make a real impact for widows of color.
- GIVE BACK to your community by helping those who need it most.
- INCREASE your brand exposure and elevate your corporate identity within the community.
- STRENGTHEN your company's reputation as a good corporate citizen to your customers, employees and local residents.



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Event Sponsorship Opportunities

Donate [Here](#) (Please select BWWE in the dropdown option)

Paper Donation: Mail to - The Carla Rose Foundation, Inc., P.O. Box 206, Drayton, SC 29333
EIN: 46-1330488

Individual link to donate: Blackwomenwidowsempowered.com/Donate

Level	Amount
Hero	\$5,000 (check donation required)
Champion	\$2500-\$4,999 (check donation required)
Star	\$1000-\$2499 (check donation required)
Gem	\$500-\$999 (check donation required)
Ambassador	\$250-\$499 (check donation required)
Advocate	\$50-\$249
Supporter	< \$49

SUPERHERO Sponsor \$10,000

Customize Your Options!

Call 704-241-8059 or email empower@blackwomenwidowsempowered.com

HERO Sponsor \$5,000

Logo with a direct link to company's website featured on Community Event Page+

Recognition on all event-related promotional collateral including flyers, and email



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Posters displayed at all tour locations
Opportunity to have two Sponsor banners displayed at the event*
Recognition as a Sponsor on event “Thank You” signage
Recognition as Sponsor during event via two PA announcements
Opportunity for an informational table presence
Opportunity for large check presentation*
Certificate of Sponsorship Acknowledgment

Champion Sponsor \$2500

Recognition as a CHAMPION SPONSOR promoted throughout the event
Logo with a direct link to company’s website featured on Community Event Page
Posters displayed at event locations
Opportunity to have one Sponsor banner displayed at the event*
Recognition as a Sponsor on event “Thank You” signage
On-stage recognition as Sponsor during the event via one PA announcement
Certificate of Sponsorship Acknowledgment



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Star Sponsor \$1000

Recognition as an ADVOCATE SPONSOR promoted throughout the event
Company logo and name featured on Community Event Page & Social Media
Posters displayed at company and community-related locations
Recognition as Sponsor on event “Thank You” signage
On-stage recognition as Sponsor during event via one PA announcement
Certificate of Sponsorship Acknowledgment

Gem Sponsor \$500

Recognition as a STAR SPONSOR promoted throughout the event
Name and Logo Recognition as Follows:
Company logo and name featured on Community Event Page & Social Media
Recognition as Sponsor on event “Thank You” signage
Certificate of Sponsorship Acknowledgment

Ambassador Sponsor \$250

Recognition as an Ambassador SPONSOR promoted throughout the event
Company logo and name featured on Community Event Page & Social Media pages
Recognition as Sponsor on event “Thank You” signage
Certificate of Sponsorship Acknowledgment



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Advocate Sponsor \$50

Company name & link displayed on Community Event Page

Business card provided to participants at event

Supporter Sponsor <\$50

Personal name included on the website (not the business name)



BLACK WOMEN WIDOWS EMPOWERED



2019/2020 EVENT SPONSORSHIP

Contact Information:

empower@blackwomenwidowsempowered.com

*We are fiscally sponsored by The Carla Rose Foundation, Inc., P.O. Box 206, Drayton, SC 29333. Your sponsorship is tax-deductible
EIN: 46-1330488*

Donate [Here](#) (Please include a note under the special instructions - ex. BWWE sponsorship of \$250)

*Producer & Host: Sabra Robinson
Executive Producer: Superhero or Hero Sponsor Levels*

www.BlackWomenWidowsEmpowered.com

Please email us to receive a detailed portion of where the funds will be directed.